

LexisNexis® **Website-Creation Platform for Law Firms Leverages LexisNexis' Content, Search Engines**

Client

LexisNexis is a leading provider of content-enabled workflow solutions for an array of professional services industries, including legal, risk management, accounting, and academia. The company provides its customers access to billions of searchable documents and records from more than 45,000 legal, news and business sources.

Executive Summary

LexisNexis has created a platform that allows law firms to build and manage stand-alone websites that are fully integrated with the attorney-search systems through lawyers.com and martindale.com. Needing to update and enhance this site-creation platform, LexisNexis hired The Revere Group to build a next-generation version of the platform.

Business Challenge

Law firms need professional, customized websites that convey their services and expertise to potential clients. But most firms do not want—or need—to devote the time and resources of hiring a web-development firm to build, host, and maintain a site. Law firms' demand for affordable, low-maintenance sites was magnified starting in 2008, as the legal-services industry was drastically affected by the global recession.

Solution

Revere used Sitecore to build a next-generation version of LexisNexis' website publishing platform. The site allows law firms to select from 18 different templates that are pre-populated with content from the Lexis database, enabling firms to have a robust site up and running within minutes. Each site is pre-populated with data from LexisNexis's comprehensive lawyer database, and firms can manage the site's content and choose from multiple designs with variations for color and font. In addition to English, the platform also supports French, Spanish, Portuguese, Italian and German.

Results

Revere delivered an intuitive platform with the capacity to support up to 20,000 websites for law firms across the country. The platform meets one of the most pressing needs facing law firms—a customized, professional website that is easy to maintain and update. The platform was recognized as Sitecore's Best Legal Site for 2008.



For More Information

For more information about The Revere Group's services and solutions, call 888. 4REVERE.

About The Revere Group

The Revere Group is a North American Business Unit and a majority-owned subsidiary of NTT DATA, a multinational organization.

Founded in 1991 and headquartered in Chicago, The Revere Group is a leading global business and IT solutions consultancy that specializes in assisting high performing mid-tier and fast growing companies. Revere provides industry, process and technology expertise with a proven service approach—Think, Build, Source—to pave the way for your success. Revere focuses on five key business challenges to increase your business agility and bottom line results:

[Operational Efficiency](#), [Analytics and Collaboration](#), [Interactive](#), [Enterprise Platforms](#) and [Managed Services](#).

For more information about The Revere Group, go to www.reveregroup.com.

The Revere Group

Service Excellence

The Revere Group is a leading global consultancy dedicated to delivering business and IT solutions. Revere focuses on helping organizations improve their financial and operating performance through the combined application of technology, people and process.

In an industry marked by innovation and change, organizations can look to Revere for its senior consulting model, strong business and technology expertise, and client-focused project management methodology.

In addition to providing clients with world-class solutions, Revere is dedicated to the highest service standards. Vast experience in providing end-to-end solutions in diverse industries and platforms means Revere can deliver measurable results and exceed expectations. Additionally, knowledge and expertise with proven onsite, offsite and offshore methodologies and execution processes has established Revere as an industry leader in the marketplace.

Industry-leading Outcomes

Revere brings vertical industry market knowledge to help Healthcare, Manufacturing & Distribution, Entertainment, Financial Services, Insurance and Private Equity clients succeed with their unique business objectives.

Think. Build. Source.

As your trusted advisor, Revere provides industry, process and technology expertise with a proven service approach—Think, Build, Source—to pave the way for your success.

THINK – Companies continually face the challenge of aligning their business objectives with their IT strategy. An effective roadmap with a strong business case delivers a path to achievable goals with measurable results. Revere helps identify and link people, process and technology, bringing clarity to your business and IT initiatives.

BUILD – A successful implementation is the driving force behind all that Revere does. We deliver the right solution on time and within budget. Disciplined project management skills and business aptitude ensures the success you rely on.

SOURCE – The right balance of sourced functions can improve your IT service levels and return on investment, allowing you to more effectively meet your business needs. Revere helps identify a strategic sourcing model based on internal capabilities, external resources and cost.