



## Custom ERP Streamlines Back Office, Enhances Member Services for Directors Guild of America

### Client

The Directors Guild of America represents more than 14,000 members throughout the U.S. and abroad. DGA protects the creative and economic rights of members working in feature film, television, documentary, new media and other forms of production. These members include directors, assistant directors, unit production managers, associate directors, stage managers and production associates.

### Executive Summary

The Directors Guild of America's outdated mainframe system made it increasingly difficult for the organization to manage internal operations and improve its member services. DGA engaged The Revere Group to design and implement a custom ERP system to streamline the guild's business processes and strengthen its financial management.

### Business Challenge

DGA's back-office operations were inefficient and lacked automation. The systems running accounting, membership, production management, signatories, and royalties were based on Excel and required manual data entry. The guild had previously hired a large consulting firm to create a platform for automating these systems, but that project was unsuccessful and needed to be resuscitated.

### Solution

Revere was engaged to build and implement Take2, the core system to automate and optimize DGA's back-office operations. Built on the custom Microsoft stack, the ERP uses Laserfiche for document management and BusinessObjects for business intelligence.

### Results

Based on deep experience in the entertainment industry and a thorough understanding of its financial models, Revere developed an ERP that automates the guild's processes for internal accounting, membership tracking, dues collection, and management of signatories and residuals. By streamlining these processes, the system allows DGA to devote more energy and resources to advocating on behalf of their members and promoting their economic rights.



## For More Information

For more information about The Revere Group's services and solutions, call 888. 4REVERE.

## About The Revere Group

The Revere Group is a North American Business Unit and a majority-owned subsidiary of NTT DATA, a multinational organization.

Founded in 1991 and headquartered in Chicago, The Revere Group is a leading global business and IT solutions consultancy that specializes in assisting high performing mid-tier and fast growing companies. Revere provides industry, process and technology expertise with a proven service approach—Think, Build, Source—to pave the way for your success. Revere focuses on five key business challenges to increase your business agility and bottom line results:

[Operational Efficiency](#), [Analytics and Collaboration](#), [Interactive](#), [Enterprise Platforms](#) and [Managed Services](#).

For more information about The Revere Group, go to [www.reveregroup.com](http://www.reveregroup.com).

## The Revere Group

### Service Excellence

The Revere Group is a leading global consultancy dedicated to delivering business and IT solutions. Revere focuses on helping organizations improve their financial and operating performance through the combined application of technology, people and process.

In an industry marked by innovation and change, organizations can look to Revere for its senior consulting model, strong business and technology expertise, and client-focused project management methodology.

In addition to providing clients with world-class solutions, Revere is dedicated to the highest service standards. Vast experience in providing end-to-end solutions in diverse industries and platforms means Revere can deliver measurable results and exceed expectations. Additionally, knowledge and expertise with proven onsite, offsite and offshore methodologies and execution processes has established Revere as an industry leader in the marketplace.

### Industry-leading Outcomes

Revere brings vertical industry market knowledge to help Healthcare, Manufacturing & Distribution, Entertainment, Financial Services, Insurance and Private Equity clients succeed with their unique business objectives.

## Think. Build. Source.

As your trusted advisor, Revere provides industry, process and technology expertise with a proven service approach—Think, Build, Source—to pave the way for your success.

**THINK** – Companies continually face the challenge of aligning their business objectives with their IT strategy. An effective roadmap with a strong business case delivers a path to achievable goals with measurable results. Revere helps identify and link people, process and technology, bringing clarity to your business and IT initiatives.

**BUILD** – A successful implementation is the driving force behind all that Revere does. We deliver the right solution on time and within budget. Disciplined project management skills and business aptitude ensures the success you rely on.

**SOURCE** – The right balance of sourced functions can improve your IT service levels and return on investment, allowing you to more effectively meet your business needs. Revere helps identify a strategic sourcing model based on internal capabilities, external resources and cost.